



DANIZA

EVENTS & COMMUNICATIONS

COMPANY PROFILE



Event Management Solutions

Media & Communication Solutions

Media Production & Live Coverage Solutions

Sports Activation & Fan Engagement Solutions

Event Production & Technical Solutions

Tours, Travel & Car Rental Solutions

ABOUT US

Daniza Events & Communications is a dynamic and professional events, media, and communication company dedicated to delivering memorable experiences and impactful brand engagement solutions. We specialize in event management, strategic communication, live event production, media coverage, and corporate branding services for organizations, businesses, institutions, and individuals. With a passion for creativity, innovation, and professionalism, Daniza Events & Communications provides complete event and communication solutions ranging from small private functions to large-scale corporate and public events.

Our team combines creativity, technical expertise, and modern event technology to ensure every event is executed with excellence, professionalism, and attention to detail.

OUR VISION

To become East Africa's leading events and communications company, recognized for creativity, innovation, professionalism, and exceptional client experiences.

OUR MISSION

To deliver high-quality event management, communication, media, and production solutions that create lasting impressions and meaningful engagement for our clients.

OUR CORE VALUES

- ✔ Professionalism
- ✔ Creativity & Innovation
- ✔ Integrity
- ✔ Excellence
- ✔ Teamwork
- ✔ Customer Satisfaction
- ✔ Reliability
- ✔ Timeliness



OUR CORE SOLUTIONS

Daniza Events & Communications provides integrated event, media, communication, and production solutions tailored for corporate organizations, government institutions, NGOs, entertainment brands, schools, religious organizations, and private clients.

Our services are organized into specialized solution categories to ensure efficient planning, execution, and professional delivery.



Event Management Solutions



Media and Communication Solutions



Media Production and Live Coverage Solutions



Event Production and Technical Solutions



Sports Activation & Fan Engagement Solutions



Tours, Travel & Car rental services

1. EVENT MANAGEMENT SOLUTIONS

We professionally plan, organize, coordinate, and execute events of all sizes from small private functions to large public gatherings.



SERVICES UNDER EVENT MANAGEMENT SOLUTIONS

☑ Indoor & Outdoor Events

We provide complete planning and execution for indoor and outdoor events with full coordination and production support.

☑ Festivals & Concerts

We specialize in organizing concerts and entertainment.

☑ Conference & Exhibition Setup

We provide complete conference and exhibition setup solutions including branding, seating, sound systems, LED screens, and exhibition booths.

EQUIPMENT & SUPPORT UNDER EVENT MANAGEMENT SOLUTIONS

Mobile Stage Trucks
Event Tents
Chairs & Tables
Stage Platforms
Trussing Systems
Branding Materials
Event Power Solutions
Sound Systems
Lighting Systems
LED Display Screens
Mobile Wash Rooms



SERVICES UNDER EVENT MANAGEMENT SOLUTIONS

- ✔ **Corporate Seminars & Events**
We organize workshops, trainings, annual meetings, launches, networking events, and business conferences.
- ✔ **Company Shareholder Meetings**
We manage shareholder meetings with proper coordination, registration systems, projection equipment, and event documentation.
- ✔ **Family & Company Anniversaries**
We organize anniversary events with customized concepts and professional event coordination.
- ✔ **Fashion Concerts & Fashion Shows**
We provide runway setup, stage production, backstage coordination, photography, and live coverage.
- ✔ **Wedding Events**
We create elegant wedding experiences with complete planning and event production support.
- ✔ **Graduation Ceremonies and Burial & Funeral Rite Services**



2. MEDIA & COMMUNICATION SOLUTIONS

We help brands, organizations, institutions, and businesses communicate effectively with their audiences through strategic communication and media engagement.



SERVICES UNDER MEDIA AND COMMUNICATION SOLUTIONS DIGITAL AND SOCIAL MEDIA ENGAGEMENT

- ✔ **Press Conferences & Media Briefings**
We organize professional press events and media communication sessions.
- ✔ **Media Relations & Outreach**
We support organizations in building strong relationships with media houses and communication stakeholders.

EQUIPMENT & SUPPORT UNDER EVENT MANAGEMENT SOLUTIONS

LED Screens
Public Address Systems
Media Backdrops
Branding Structures
Projection Systems
Press Conference Setup
Digital Content Equipment
Live Streaming Equipment



SERVICES UNDER MEDIA AND COMMUNICATION SOLUTIONS DIGITAL AND SOCIAL MEDIA ENGAGEMENT

- ✔ **Stakeholder Engagement & Partnerships**
We facilitate engagement programs, community outreach, and partnership activities.
- ✔ **Strategic Communication**
We develop communication strategies that strengthen public image and organizational visibility.
- ✔ **Public Relations**
We provide PR services focused on reputation management, brand visibility, and public engagement.
- ✔ **Brand Visibility Campaigns**
We help brands increase visibility through event branding, outdoor activation, and media support.
- ✔ **Corporate Communication Support**
We provide communication support services for meetings, launches, campaigns, and organizational activities.



3. MEDIA PRODUCTION & LIVE COVERAGE SOLUTIONS

We provide professional media production services using modern production equipment and experienced creative teams.



SERVICES UNDER MEDIA PRODUCTION & LIVE COVERAGE



- 🕒 **Live Event Coverage**
Professional coverage for conferences, concerts, weddings, campaigns, sports events, and public functions.
- 📷 **Professional Photography**
High-quality photography for corporate, entertainment, promotional, and private events.
- 🎥 **Cinematic Videography**
Professional video production including event highlights, documentaries, commercials, and storytelling content.

EQUIPMENT & SUPPORT UNDER MEDIA PRODUCTION & LIVE COVERAGE

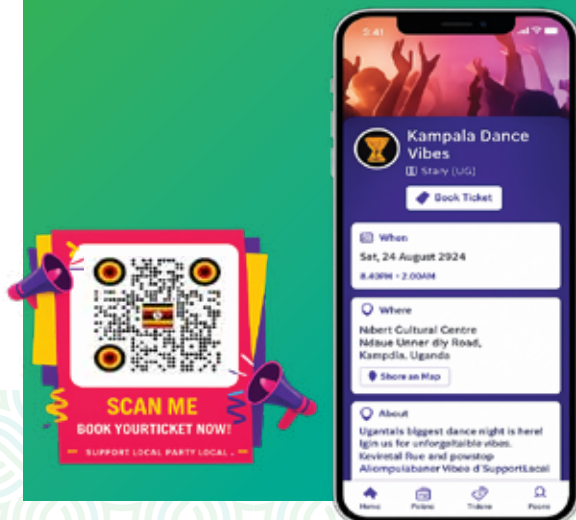
Professional Cameras
Drone Cameras
Video Productio Gadgets
Live Streaming Systems
Camera Stabilizers
Audio Recording Gadgets
Editing Workstations
LED Display Screens
Professional Lighting
Equipment



- ✔ **Drone Photography & Videography**
 Aerial video and photography solutions for events, tourism, construction, documentaries, and marketing campaigns.
- ✔ **Live Streaming Services**
 Live broadcast solutions for social media, conferences, worship events, and public gatherings.
- ✔ **Event Documentation**
 Professional event recording, interviews, highlight videos, and testimonial production.
- ✔ **Social Media Live Coverage**
 Real-time event updates, online engagement, and live content publishing.

EQUIPMENT & SUPPORT UNDER MEDIA PRODUCTION & LIVE COVERAGE

**Free Event Landing Page
with every detail about the
event, booking and tickets**



4. EVENT PRODUCTION & TECHNICAL SOLUTIONS

We provide technical event production solutions designed to create impactful experiences for audiences and brands.



SERVICES UNDER EVENT PRODUCTION AND TECHNICAL SOLUTIONS LED SCREEN SOLUTIONS

- ✔ **LED Screen Solutions**
 We supply high-quality LED display screens for conferences, concerts, exhibitions, sports events, and public gatherings.
- ✔ **Stage Setup & Mobile Stage Truck Solutions**
 We provide modern stage systems and mobile stage trucks suitable for concerts, campaigns, festivals, crusades, and activations.

EQUIPMENT AND SUPPORT UNDER EVENT PRODUCTION AND TECHNICAL SOLUTIONS

Mobile Stage Trucks
 Professional Sound Systems
 Line Array Speakers
 Stage Lighting Systems
 LED Video Walls
 Trussing Structures
 Generators & Power Backup
 DJ Equipment
 Concert Barriers
 Event Branding Materials
 Smoke Machines & Effects
 Stage Platforms
 Mobile Wash Rooms



✔ **Sound & Lighting Solutions**

We provide professional sound systems and stage lighting equipment for indoor and outdoor events.

✔ **Event Branding Solutions**

We design and install branding materials that enhance event visibility and audience engagement.

✔ **Concert & Festival Production**

We deliver full concert production support including technical setup, stage coordination, lighting, and crowd management.

EQUIPMENT & SUPPORT UNDER EVENT PRODUCTION & TECHNICAL SOLUTIONS



5. SPORTS ACTIVATION & FAN ENGAGEMENT SOLUTIONS

Daniza Events & Communications provides professional sports activation and fan engagement solutions designed to support major sporting events, tournaments, sports federations, sponsors, and promotional campaigns.

We specialize in creating high-impact sports experiences that connect fans, communities, sponsors, and stakeholders through live activations, fan zones, roadshows, sports entertainment, media engagement, and branded event experiences.



EQUIPMENT & SUPPORT UNDER MEDIA PRODUCTION & LIVE COVERAGE

Mobile Stage Trucks
Giant LED Screens
Professional Sound Systems



Fan Parks & Public Viewing Experiences

We design and manage large-scale fan parks and public viewing centers equipped with giant LED screens, professional sound systems, live entertainment, stage production, and crowd engagement activities that create memorable fan experiences during AFCON and other major sporting events.



Sports Roadshows & Mobile Campaigns

We organize branded sports roadshows using mobile stage trucks, branded vehicles, DJs, MCs, dancers, and promotional teams to engage communities, create awareness, and build excitement around sporting events and sponsors.



Sponsor & Brand Activations

We help sponsors maximize visibility and audience engagement during sporting events through experiential marketing, branded booths, fan interaction zones, competitions, giveaways, and live entertainment.



Match-Day Entertainment & Fan Engagement

We provide entertainment and audience engagement solutions before, during, and after sporting events including DJs, hype teams, MCs, live performances, interactive games, and crowd activation programs.



Sports Tournament Production Support

We provide technical and production support for sports tournaments including stage setup, sound systems, LED screens, branding, lighting systems, media support, and event coordination.



Sports Media & Communication Campaigns

We provide communication and publicity support for sports events through media engagement, social media campaigns, digital content creation, live coverage, and public awareness campaigns.



Community Sports Engagement Programs

We organize community sports outreach programs, grassroots sports activations, youth engagement activities, and sports awareness campaigns designed to strengthen community participation.



Live Sports Coverage & Broadcasting Support

We provide live event coverage, photography, videography, drone coverage, interviews, highlight production, and live streaming support for sports events and fan experiences.



6. DANIZA TOURS, TRAVEL & CAR RENTAL SERVICES

We pride ourselves on providing an unparalleled customer experience through its modern fleet of vehicles, flexible rental options, and stellar customer service. Daniza has rapidly expanded to operate a fleet of vehicles for hire, lease, and chauffeur services.



Our Capabilities

By capitalizing on our modern fleet of vehicles, Human resources, Innovations and Technology, and pool of knowledge, experiences, and insights, Daniza is a one-stop solution. We deliver cutting-edge, relevant solutions to complex assignments through various delivery methods. We rely on our inspiration and confidence to spearhead change and challenge standard industry constraints. This helps us to cultivate a growing portfolio of partners and clients and to deliver the world's highest ambitions.



Premium Group Transportation Services

At Daniza Events, we proudly provide professional Tours, Travel, and Car Rental services with a modern fleet designed for comfort, safety, and reliability.

Our state-of-the-art Kayoola Coaches are ideal for transporting large groups across Uganda and East Africa – whether for corporate travel, conferences, tourism, weddings, church missions, school trips, sports teams, or upcountry journeys.



Our Executive Coach Services;

- ✔ Sports team and fan travel
- ✔ Political campaign mobility
- ✔ Corporate staff transportation
- ✔ Conference and summit transport
- ✔ Tourism and safari transportation
- ✔ NGO and government field travel
- ✔ VIP and executive group transport
- ✔ Airport transfers and hotel shuttles
- ✔ Long-distance and upcountry travel

Modern Fleet of Luxury Coaches

Our fleet features modern executive coaches designed with international travel standards to provide maximum comfort for both short and long journeys.





E

Environment

- Carbon emission
- Fuel consumption
- Energy usage
- Air pollutants
- Water efficiency



S

Social

- Driver safety
- Training and development
- Diversity and inclusion
- Driver well-being
- Customer and service responsibility



G

Governance

- Business ethics
- Compliance
- Financial transparency
- Risk management

The integration of ESG practices in Daniza’s daily operations has acted as the strong pillar that reshaped the way we think about our practices and thus has generated Daniza Events both tangible and intangible benefits, which accelerated Daniza's growth.

PERFORMANCE

The KPIs Daniza uses to track the performance of ESG strategies are;

- Reduction of polluting gas emissions
- Increased fuel consumption efficiency
- Reduced maintenance costs
- Improved traffic safety
- Diversity of the driver team

How Daniza Events has been more environmentally friendly in its business

1. Using recycled products and eco-friendly cleaning supplies
2. Going paperless and digitizing our documents
3. Switching to eco-friendly lighting
4. Upgrading to more eco-friendly equipment
5. Encouraging our employees to care about the environment
6. Adjusting our business operating hours
7. Carrying out energy audits.

OTHER OPERATIONAL PRINCIPLES THAT ARE COMBINED WITH ESG PRACTICES



Human rights
Workplace safety
Team diversity
Elimination of any form of discrimination
Initiatives for social causes
Anti-corruption policies
Data protection
Transparency
Analysis and definition of goals
Environmental and social actions.

HOW DANIZA CONTINUOUSLY PUTS SUSTAINABILITY INTO PRACTICE

Changing vehicles every five years or when they reach 360 thousand kilometers driven
85% supplies with Ethanol
Preventive maintenance
Telemetry to keep fleet speed under control
Acquisition of flex-fuel vehicles
Monitoring the hybrid and electric market for future investments



OUR CLIENTELE

Daniza Ltd works with different mixes of clients. Daniza has an open policy approach to client selection and runs the policy of working together with the clients in the delivery of high-quality services tailored to the client's satisfaction. It is therefore on this principle that we intend to keep and develop our clientele envelope within the following:

GOVERNMENT AGENCIES

NON-GOVERNMENTAL ORGANIZATIONS

CORPORATE AND MULTIPLE NATIONAL COMPANIES

OUR SATSFIED CLIENTS



BANK OF UGANDA



Makerere
University
Retirement
Benefits
Scheme



Uganda Revenue Authority
DEVELOPING UGANDA TOGETHER



THE NATIONAL BUREAU FOR
NON - GOVERNMENTAL ORGANIZATIONS



DANIZA EVENTS AND COMMUNICATIONS



World Food Programme





DANIZA
EVENTS & COMMUNICATIONS

P.O.Box 40000 K'la. Plot 83,
Malta Street, Lake Drive – Luzira
Mob: +256 392 880 470
Tel: +256 392 880 470
info@danizatours.co.ug,
izalex@danizatours.co.ug
www.danizaevents.com

